

Parks and Recreation Department

Approval of Parks and Recreation Fee Schedule

Park and Recreation Board

Item 102

October 21, 2021



Background

- In 2019, Department retained consultant to update the 2015 Cost of Service fee study
- Most fees remain significantly below the cost to provide the service
- Department Fee Committee completed a comprehensive review of fees, policies and procedures
- Fees have not changed since 2015



2019 Cost of Service Study Update

TYPE OF USE	PERCENT OF COST RECOVERY
Sports Use	
Youth League support	22%
Adult League support	36%
Field Use by Sports Org	7%
Gym Use by Sports Org	16%
Swimming Pool Use	
Pool Passes Children/Seniors	3-4%
Pool Passes Adult	6-8%
Group Swim/Fitness Lessons	2-31%
Youth Polo	39-46%
Grounds Use Fees	
Non-Profit Youth	4%
Non-Profit Adult & Government	59-82%
Other Users	118%
Mount Hope Cemetery Services	76-109%

California's Proposition 26 (P26)

- Most fees fall under one or more of P26's implied exceptions
 - 1) Fees convey a benefit or privilege as requested by the user and not to the general public, or
 - 2) Fees allow entrance to and/or use of City property as requested by the user for a specific purpose unrelated to general public use
- Recreation fees are exempt provided that the fees are voluntarily paid and do not exceed the cost to provide the service
- Facility rental/use fees are subject to fair market value



Fee Categories

1. Use of fields and indoor/outdoor courts by sports leagues and for organized sports programs
2. Use of outdoor park facilities and recreation buildings/rooms and pools for organized activities
3. Pool Entrance Fees
4. Miscellaneous use of park property such as exhibits, beach bars and mooring for private boats, camping, and fitness instruction
5. Recreation Program Services and Classes

Fee Schedule Restructure

- The format of the Parks and Recreation Fee Schedule has not changed for more than 30 years
- Proposed fee schedule simplifies fee calculations and applicable fees are easier to identify
- Consolidation of policies and requirements in the Terms & Conditions section eliminates duplication of information
- Includes authorized fees not in current Fee Schedule
 - Fees for credit card processing, Recreation Center Fund, recreation programs, and First Amendment Sellers

Summary of Proposed Changes

- Increase most fees by 10.8% to reflect CPI changes between 2015 – 2019 (est. \$225,000 revenue increase)
- Restructure fees for sports related activities
 - Old fee structure led to miscalculation of fees and were difficult for staff and customers to understand
 - New structure consistent with other fees
 - No 10.8% increase
- New fees for Balboa Park traffic control and transportation services
- Eliminate Season Volleyball League Reservations for Beaches and Bays (users will pay sports league fees)

Summary of Proposed Changes

New Opportunity Fund Fee

- Create New Special Recreation Fund (\$1 million annually) to be managed by the Parks & Recreation Department
- Fund equitable programs for communities of concern, in accordance with Parks Master Plan
- Not applied when Recreation Center Fund (RCF) fees are paid
- Replaces fees for Dog Classes, Practices, and Shows and Outdoor Fitness Classes



Summary of Proposed Changes

New Opportunity Fund Fee

Outdoor Events <50 People

- Non-profit Youth/Non-Commercial \$1 per hour
- Commercial/Government/Non-profit Adult \$5 per hour

Outdoor Events > 50 People

- Non-profit Youth/Non-Commercial \$10 per hour
- Commercial/Government/ Non-profit Adult \$15 per hour



Summary of Proposed Changes

New Opportunity Fund Fee

Room/Gym Rental

Non-profit Youth/Non-Commercial	\$ 1 per hour
Commercial/Government/Non-profit Adult	\$10 per hour

Sports Leagues - Use of Fields, Indoor/Outdoor Courts

Youth Sports Leagues	\$1 per hour
Adult Sports Leagues	\$2 per hour

Recommended Actions

This item seeks authority to:

- Change Parks and Recreation fees effective July 1, 2022
- Restructure the fee schedule
- Add or eliminate other fees as detailed within this report
- Add the Opportunity Fee to support recreation programs in communities of concern, in accordance with Parks Master Plan
- Create a special fund to receive Opportunity Fee revenue
- Distribute Opportunity Fee revenue to the eligible community Recreation Center Funds

Questions